

Recruitment Management System

Merchant Navy

THE NEED

Our client is a leading shipping recruitment and training company, they needed a platform where shipping companies could effectively post new vacancies and select candidates. They wanted to highlight the current vacancies, ensure the validity of technical and other certifications for applicants, and adhere to other selection criteria as compared to traditional recruitment platforms. They approached us as they wanted to make the recruitment process easy and structured.

THE REQUIREMENTS

- A platform that brought marine industry job seekers and marine companies to one place.
- They wanted to ensure a smooth and enriching recruitment process right from resume building to final selection.
- Functionalities like collaborative working between different user groups, daily summary of job applicants, filter details and custom notifications to different user groups (admin, and crew members).
- Dashboard where employers post jobs, check resumes, see job applications, short list candidates and send notifications.
- A separate dashboard for the crew to build their resume, check and furnish their resume to open positions. We also incorporated the functionality of referring jobs on their ships to other interested candidates.

THE BENEFITS



Multilevel user groups



Custom
email
alerts



User-friendly
resume
builder



Clean,
functional
design

THE SOLUTIONS

- We separated the functionalities of the user groups and admin to define the operational parameters and goals.
- We built a solid wireframe based on the business objective and then we focused on custom features that defined the user roadmap.
- Custom alerts for employers and applicants, a user-friendly resume builder to create professional resumes which could also be effortlessly analyzed by employers.
- Another key element for such an industry is tiered pricing, so we enabled the functionality to offer multiple package deals, as per the end user's needs.
- A modern, easy-to-use environment where even the most novice users can find their way. We implemented a simple, clean and functional design that boasted professionalism.

PARTNERSHIPS



MEMBERSHIPS



RECENT AWARD

INCREDIBLE INC.50

CERTIFICATIONS



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CAP STATEMENT

