



CAPABILITIES

CONSULTING | TECHNOLOGY | MANAGED SERVICES

OpenEyes Technologies Inc. is a trusted partner in the association, membership, credentialing, and certification industry, providing tailored technology solutions that streamline processes, enhance member engagement, and uphold the highest standards of excellence. With expertise in AI-powered assessment platforms, credential management systems, and secure verification tools, OpenEyes helps clients adapt to the evolving demands of the industry.

By focusing on accessibility, innovation, and user-centric design, the company enables certification bodies to provide seamless, scalable solutions that validate skills, foster trust, and drive professional growth. OpenEyes is committed to helping clients redefine how expertise is recognized, creating impactful, future-ready experiences for professionals and organizations worldwide.

Corporate Highlights

- Highly Qualified and Certified Staff
- Headquartered in Washington D.C.
- Offshore development centers in India
- 33+ clients in 7 industries
- 75+ staff & 25+ technologists

What sets OPENEYES apart?

- Expert, Caring Staff
- Performance-Based Processes
- Integrated Solutions Teams
- Client Relationship Management
- Strategic Mix of Technology and Business

CONTRACT VEHICLES

- GSA IT Schedule 70 – In pursuit

STATE CERTIFICATIONS

District of Columbia

- District of Columbia (CBE) – In pursuit

Maryland

- MDOT (MBE/DBE)

Virginia

- VA (SwaM) – In pursuit



CORE CAPABILITIES

Our technology experts and business professionals analyze, research, design and implement solutions in the areas of:

Consulting

Our Consulting services deliver solutions that enhance the performance of your business. By incorporating industry best practices into your business processes, we can help you stay ahead of the competition. Our services include:

- Strategic Digital Transformation
- Project Management Expertise
- Process Optimization
- AI and Automation Advisory
- Technology Assessment and Road mapping
- Data Privacy and Compliance
- Stakeholder Collaboration
- Change Management Support
- Vendor and Tool Selection
- Scalable Frameworks for Growth

Technology

Our Technology services focus on developing robust, secure, stable, and scalable solutions for your business.

Our services include:

- AI-Powered Solutions
- Custom Software Development
- Blockchain Integration
- Cloud-Based Platforms
- Data-Driven Insights
- Mobile and Web Application Development
- Automation and RPA
- Cybersecurity
- Legacy System Modernization

Managed Services

Many companies focus on their core strengths and outsource certain business processes. When you choose this approach, OpenEyes can help you with:

- Comprehensive IT Support
- Cloud Infrastructure Management
- Application Lifecycle Management
- Data Management and Backup
- Cybersecurity Management
- AI and Automation Operations
- Performance and Scalability Monitoring
- Vendor Coordination
- Cost Optimization Services
- Tailored Service Level Agreements

Partnership



Membership

+1 (202) 349 – 5858

info@theopeneyes.com

www.theopeneyes.com



PRODUCTS & PLATFORMS



Credential Management System (CMS)

Our Credential Management System (CMS) is a secure platform for efficiently issuing, tracking, and verifying professional credentials. It enables organizations to streamline credentialing processes, ensuring accurate validation and maintenance of skills and qualifications. With features like digital credential issuance, automated renewal reminders, and real-time verification, these systems reduce administrative work, enhance transparency, and improve compliance. Ideal for certification bodies, educational institutions, and membership organizations, credential management systems foster professional growth and support continuous learning.

- Seamless User Experience
- Effortless API Integration
- Instant Badge & Certificate Issuance
- Comprehensive Activity Tracking
- Flexible Payment & Voucher Management
- Real-Time Reporting & Dashboards
- Integrated Ticketing System
- Highly Secure & Scalable
- Volunteer & Committee Management



Automatic Item Generator (AIG)

Revolutionize the creation of your items with the Automated Item Generator (AIG), our patented AI-powered solution. Built on advanced proprietary algorithms and our own machine learning models, AIG generates high-quality, data-rich items within minutes while ensuring the privacy of your intellectual property. With secure file deletion post-generation, AIG provides a secure, media rich, efficient, and customizable experience for diverse subjects and complexity levels. Empower your research and training with AIG's cutting-edge technology today!

- Automated Item Creation
- Versatile File Format Support
- Comprehensive Item Type Variety
- Streamlined Item Management
- Batch Multi-Type Generation
- Contextual and Feedback Tools
- Seamless API Integration
- Advanced Customization Options
- Effortless Export Options
- Powerful Analytics and Reporting



OUR SERVICES



OUR PRODUCTS



Survey Platform

Our survey platform with mobile apps enables users to design, distribute, and analyze surveys effortlessly from their devices. With real-time data collection and offline capabilities, it provides a convenient way for participants to respond anytime, boosting engagement and response accuracy.



Item Bank

Our secure item bank platform with mobile apps allows users to store, organize, and manage assessment items safely on any device. With features like encrypted access and offline functionality, the platform ensures that test content remains protected while offering convenient, flexible access for educators and administrators.



Feedback AI

Our feedback AI tool empowers users to collect and analyze feedback with advanced AI algorithms that deliver deep insights into sentiment and trends. By generating actionable recommendations from unstructured data, this tool enables organizations to make data-driven improvements and enhance user satisfaction effectively.



Marketing Automation Platform

Our marketing automation platform streamlines campaign management by automating tasks like email distribution, audience segmentation, and lead scoring. This platform helps organizations engage customers more effectively, personalize interactions, and drive higher conversion rates through data-driven insights and targeted outreach.



Discussion Board

Our discussion board platform provides a structured space for users to share ideas, ask questions, and engage in meaningful conversations. Designed to foster collaboration and community-building, the platform enables participants to connect, exchange knowledge, and gain insights across various topics in an organized, interactive environment.



Competency Model Platform

Our competency model platform enables organizations to define, track, and develop the skills and behaviors essential for success in specific roles. By aligning employee development with organizational goals, the platform helps foster a skilled workforce, improve performance, and support career growth through targeted learning paths and assessments.